



HIVE Pitch Competition 2022 Determination Rubric

Your assessments on the following criteria may be based on any information provided to you by this team in its written plan, formal presentation, or responses to your questions.

Judge Initials: _____

Venture Name: _____

Criteria	Guiding Questions	Score
Disruptive Social Innovation	- Does the venture successfully identify the problem (how a system both advances and limits opportunity)? - Is the venture idea/solution well-defined and innovative? - Does this venture clearly define metrics of success? - Does this venture illustrate a better method of achieving stated results than current or previous ones with identified or implied resources? - Does this solution disrupt systems that create inequities?	1 2 3 4 5
Market Understanding	- Do the applicants show an understanding of their target market? - Do they show an understanding of the magnitude and root causes of the chosen problem? - Does this team show how their solution compares to current methods of solving this issue? - Can the team provide accurate metrics of success for their solution? - Does the team have a process for evaluating impact on target market?	1 2 3 4 5
Social Impact	- Can this solution make a significant impact on the addressed problem? - Does this team provide a meaningful definition of success for their venture? - Does this solution show positive social change beyond a business model? - Does the team have a system of feedback established with its target market? - Does this team show that their social impact potential will be given accountability by key actors?	1 2 3 4 5
Feasibility / Scalability	Has the idea/solution been validated or show potential to be validated effectively?	1 2 3 4 5

